



# Grow Together

We believe success means everyone rises

## COMPANY PROFILE – 2025

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About Us

# OUR FOUNDER



At ABATE, we believe that real success is when we grow together. Our biggest joy comes from helping our team, partners, and community rise with us. We are proud to be an ethical company that values honesty, trust, and fairness in everything we do. By leading with strong values and supporting others, we are building a space where everyone can succeed. Together, we grow. Together, we build a future of success.



**– Dr. Adv. A. Samsudeen**  
Chairman and Managing Director

Dr. Adv. A. Samsudeen, the Founder and Chairman of ABATE AS Group of Companies, is a visionary leader and a strong believer in ethical, purpose-driven growth. His journey has inspired thousands of people across different industries and countries. Under his leadership, ABATE achieved a major milestone by becoming the first company from Malabar where its headquarters is proudly based to be listed on the Bombay Stock Exchange (BSE). This success shows his clear vision, honest leadership, and long-term thinking.

He is not just the founder of ABATE – he is the creator of a legacy built on service, opportunity, and vision. With his leadership, ABATE continues to grow as a symbol of integrity, success, and positive impact across the world.

Dr. Samsudeen expanded his vision beyond India, starting successful businesses in Bahrain in areas like mobile retail, electronics, supermarkets, and services. Bahrain has now become a key part of ABATE's global journey, with more international markets opening up under his leadership.

He has also made a big impact in the education sector. In 2005, he introduced Kerala's first approved BSc Optometry program, which has helped more than 10,000 students across India and other countries build strong careers. His institutions now offer practical, career-focused courses in optometry, architecture, interior design, and healthcare, and many graduates are working successfully all over the world.

Dr. Samsudeen brings together academic knowledge and real-world experience. He has built strong teams, inspired professionals, and created a work culture based on trust, excellence, and service. His other business ventures – in real estate, supermarkets, electronics, mobile retail, and education consultancy – have created thousands of jobs in India, Bahrain, and other growing markets.

Today, his vision continues to grow, with 44 world-class international eye hospitals under development, providing advanced eye care and compassion to communities everywhere. With a Ph.D. in Management focused on eye hospitals,





About Us

# OUR PROMOTERS

The pillars of purpose, experience, ethical excellence, and strong leadership guiding compassionate care, steady growth, and meaningful impact across all our businesses.

The strength and credibility of ABATE AS Group of Companies are deeply rooted in the unwavering support and guidance of its distinguished promoters Dr. Muhammed Swadique, Dr. Safarullah, and Dr. Rajesh. These senior-most stalwarts in the field of eye care bring with them decades of clinical experience and a deep commitment to ethical medical practice, making them the backbone of ABATE's mission and values.



We have always stood united by our values honesty, compassion, and integrity. As we grow, we carry these principles with us in everything we do. Our business is not just about success; it's about staying true to an ethical path, building trust, and creating a legacy that uplifts everyone connected to us.



### Prof. Dr. Muhammed Swadique

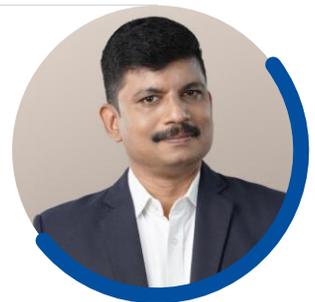
*MBBS, DNB, MNAMS, FICO, MRCS, FRCS(Glasgow), FRCS(Edinburgh), FRCOphth Medical Director & Consultant Ophthalmologist (Refractive Surgery, Cornea, Cataract & Glaucoma services)*

**Prof. Dr. Muhammed Swadique**, one of Kerala's most respected ophthalmologists, is known for his disciplined, ethical approach to patient care. Holding the prestigious Triple FRCS qualification and serving as an FRCS Examiner, his expertise and academic depth place him among the most honored figures in the field. He is a man of unwavering principles, committed to delivering only the most ethical treatments with a service mindset — ensuring that every life touched by ABATE receives care rooted in integrity and compassion.

**Dr. Rajesh**, a senior retina surgeon, stands among the few highly qualified specialists in India with deep expertise in diabetic eye disease and complex retinal surgeries. Known for his exceptional precision, sound judgment, and patient-centered approach, he represents the rare combination of advanced skill and strong ethical foundation. His work has impacted thousands of lives and continues to guide ABATE's retina care with purpose and excellence.

### Dr. Rajesh P

*MBBS, MD Ophthalmology (AIIMS) Fellow of LV Prasad Eye Institute, Hyderabad Chief Consultant Vitreo Retinal Surgeon & Medical Superintendent*



**Dr. Safarullah**, widely respected across India and the Gulf, is a senior cataract surgeon known for his soft hands and calm surgical precision. Over the years, he has restored vision to thousands, becoming one of the most trusted and beloved cataract specialists in the region. His humble demeanor and commitment to patient well-being make him not just a surgeon but a symbol of gentle healing and reliability.



### Dr. M.A. Safarulla

*MBBS, MS Ophthalmology Chief Consultant Phaco Surgeon and Retina Specialist*



# OUR VALUES

Our values are the foundation of every strategy, every partnership, and every decision – ensuring we grow with trust, responsibility, and long-term impact.



## OUR VISION

**“To become the most trusted conglomerate that deliver superior value to all our stakeholders.”**

In every part of our business, we follow values that help us grow the right way – honesty, responsibility, quality, and respect. These values shape our decisions, guide our teams, and build long-term trust with our customers, partners, and communities. We believe that strong values lead to strong results, and that true success comes when business is done the right way



## OUR MISSION

**“Our mission is to build businesses through strong corporate governance and with a commitment to our core values. We believe in growing together and hence we help our businesses through the entrepreneurial skills of our leaders, investment in talents and our infrastructure.”**

## OUR CORE VALUES

**Integrity:** We uphold the highest standards of integrity in all of our actions which has earned for us the trust of all our customers, employees, investors & partners.

**Value Centric:** We create value in everything we do that ultimately delivers sustainable returns to all our stakeholders.



**Innovation:** We encourage curiosity and creative ideas, and make continuous improvement in the process and systems.

**Excellence:** Each of our group businesses deliver excellence in all our products and services, resulting in the highest level of customer satisfaction.

**Entrepreneurial Spirit:** We mentor our people and partners to identify business opportunities, take calculated risks and develop entrepreneurial skills in them.

Our core values are the backbone of who we are as a group. They shape our culture, guide our daily actions, and define the way we do business — with honesty, responsibility, and a deep commitment to excellence. These values are not just words on paper; they are beliefs that live in every part of our organization.

They help us stay true to our purpose as we grow across industries and regions. From the way we treat our employees and support our customers, to the way we make decisions and build partnerships everything is driven by this strong value system.

We believe that by holding on to integrity, encouraging innovation, focusing on value creation, delivering consistent excellence, and nurturing entrepreneurial thinking – we can continue to build trust, grow sustainably, and make a real difference in the lives of everyone connected to us.

Our values are our strength. They keep us grounded, focused, & united – as we continue our journey to build a future we can all be proud of.



# OUR SERVICES

Over the years, ABATE AS Group of Companies has grown into a dynamic, multi-sector enterprise built on ethical values and purpose-driven growth. Our diverse portfolio spans healthcare, education, retail, technology, real estate, and consultancy services each driven by a strong commitment to quality, innovation, and community impact.

From building hospitals that restore vision, to educating future professionals, powering retail networks across the world, and supporting businesses through expert consultancy every service we offer is guided by one clear vision: to uplift lives, create value, and lead with integrity. This multi-dimensional approach has made ABATE a trusted name across India, Bahrain, and beyond.



## Healthcare Sector

- **Hospitals:** We provide world-class eye care services through our chain of super-specialty eye hospitals, combining advanced technology with compassionate treatment.
- **Optical Outlets:** Our optical outlets offer high-quality eyewear and vision solutions, bringing style, comfort, and clarity to customers across all age groups.
- **Eye Hospital Network:** Fully functioning eye hospitals at Perinthalmanna, Calicut, Kannur, Chennai and expanding our footprint planning for 44 hospitals across the globe



## Educational Sector

- **Educational Institutions:** Our institutions provide professional courses in healthcare, architecture, and business helping students build global careers with practical knowledge.
- **Private University:** Authorized Educational institutions at Perinthalmanna, Calicut, Kannur, Chennai and Coimbatore.



## Retail and Consumer Goods

- **Wholesale Retail Mobile Accessory Outlet:** From leading smartphone brands to the latest accessories, our mobile retail division caters to a wide customer base through trusted service and competitive pricing.
- **Departmental Stores:** Our retail chains deliver affordable, everyday essentials through well-organized, customer-friendly departmental stores serving diverse communities.
- **Electronics:** Offering a wide range of electronic products and gadgets, we bring top brands and reliable customer service under one roof.



## Consultancy & Real Estate

- **Business & Financial Consultancy:** We provide expert business advisory services, including public listing support such as BSE acquisition and compliance guidance, helping organizations grow with transparency and financial strength.
- **Architecture Consultancy:** We provide creative and practical architectural consultancy services that focus on modern design, functionality, and long-term value.
- **Marketing Consultancy:** Our marketing consultancy helps businesses grow through branding, digital strategy, and market positioning, driven by creative and data-based solutions.
- **Real Estate:** We develop value-driven real estate projects with a focus on quality, functionality, and long-term investment



About Us

# OUR JOURNEY

The story of ABATE AS Group is one of vision, purpose, and steady growth. What began as a focused mission in eye care has now grown into a multi-sector group with a strong presence in India and across the world. Each milestone reflects our commitment to quality, ethics, and meaningful

impact. From healthcare and education to retail and international business, our journey is guided by strong values and a passion to serve. Our history is not just a timeline — it's a reflection of bold leadership, trusted partnerships, and a future built on purpose.

## 2004

### First Eye Hospital launched

ABATE's journey began with the establishment of our first eye hospital in Perinthalmanna, Kerala. This marked the beginning of our mission to deliver high-quality, accessible eye care to the people of Malabar.

## 2010

### Established Calicut Eye Hospital & Retail Business

Introduced the concept of optical retail, bridging the gap between clinical care and eyewear. Also opened a new eye hospital in Calicut, strengthening our presence in North Kerala.

## 2014

### Kannur Branch Opened

Established a new eye hospital and optometry college in Kannur, continuing our expansion in North Kerala.

## 2017

### Launch of Shone City Choice - Bahrain

We strengthened our retail presence in Bahrain with the launch of Shone City Choice Departmental Stores. Created to serve the growing needs of local & expatriate families, Shone City Choice offers a wide range of fashion, lifestyle products, home essentials, & everyday goods under one roof. Known for its customer-friendly service and affordable pricing, this brand quickly gained popularity & became a trusted shopping destination.

## 2021

### ABATE Becomes BSE-Listed

Acquired the listed company ABATE AS, becoming the first company from North Kerala to be listed on the Bombay Stock Exchange (BSE).

## 2024

### Expansion to Chennai

Launched a new Abate Eye Hospital in Chennai, bringing our trusted care to a major South Indian metro city.



## 2005

### Optometry College Introduced

We expanded into the education sector by launching Kerala's first approved BSc Optometry College, setting a benchmark in vision care education and shaping thousands of careers.



## 2011

### Established Architecture College

Ventured into technical education with the launch of our Architecture College, nurturing future design and construction professionals.



## 2016

### Launch of Shone Easy Mart - Bahrain

Shone Easy Mart was launched as a new venture into the retail sector, marking our first step toward establishing a presence in the Bahrain supermarket industry. Focused on affordability, convenience, and community-centered service, Shone Easy Mart quickly earned the trust of both local & expatriate shoppers.

## 2019

### Launch of Shone Big Bazar Bahrain

the group expanded its retail portfolio with the launch of Shone Big Bazar Departmental Stores in Bahrain. Built on the promise of "big value at better prices," Shone Big Bazar introduced a large-format shopping experience, offering a wide range of groceries, fashion, electronics, household items, and daily essentials under one roof.



## 2023

### New Hospital in Perinthalmanna

Opened a new Abate Eye Hospital in Perinthalmanna, returning to our roots with upgraded technology and renewed commitment.



## 2025

### Acquisition of SKY International Mobiles

ABATE Group marked another major milestone by acquiring SKY International Mobiles, one of the most reputed and long-standing mobile retail and wholesale businesses in the Kingdom of Bahrain.





About Us

# OUR FUTURE

We believe that the future belongs to those who build it with clarity, courage, and commitment. With deep roots in healthcare, education, retail, and global enterprise, our journey forward is powered by bold goals and a strong sense of responsibility.

Our financial vision is to strengthen our market presence by raising our Bombay Stock Exchange (BSE) share value to 500, reflecting sustainable growth, investor trust, and long-term stability. We are proud to be the first listed company from North Kerala, and we are committed to setting new benchmarks in ethical and transparent business practices.

In the healthcare sector, we are expanding our footprint with the upcoming launch of super-specialty eye hospitals in Bahrain and Manjeri both designed to deliver high-quality, affordable, and compassionate care.

These are stepping stones toward a larger mission: building a network of 44 international eye hospitals, offering advanced eye care solutions across the globe and becoming a leader in global ophthalmology.

In education, we envision the creation of our own private university — a multidisciplinary center of excellence focused on healthcare, architecture, business, and emerging technologies. This institution will not only provide world-class education but also cultivate leadership, entrepreneurship, and social responsibility among the youth.

Together, these future plans represent more than just business expansion — they reflect our unwavering belief in impact-driven growth. Whether it's restoring sight, creating careers, educating minds, or building trust in new markets, ABATE AS is committed to building a future that benefits people, partners, and society at large.

## 44 Eye Hospitals Around the World

We are building a global network of 44 eye hospitals to provide the best possible care with modern technology and human touch making eye care more accessible worldwide.



## New Eye Hospital in Manjeri

A new super-specialty eye hospital in Manjeri is on the way, expanding our services & strengthening our presence in Kerala.



## ₹500 Share Value in BSE

We aim to increase our share value to ₹500 in the Bombay Stock Exchange (BSE). This reflects our commitment to strong financial growth, trust from investors, and long-term business success.



## Our Own Private University

We plan to start a private university focused on healthcare, business, design, and innovation helping students build meaningful careers and contribute to society with skill and purpose.





About Us

# EXPANSION PLAN



At ABATE AS Group of Companies, we always look ahead with clear goals and a strong sense of purpose. With our values guiding us and our team behind us, we are focused on building a future that brings growth, opportunity, and meaningful impact to people around the world.



## OUR PLAN

### Number of Branches (in numbers)



### Turnover from Hospital (Rs. in Cr)



### Net Profit from Hospital (Rs. in Cr)



### Expected trend for a share (unit value)



### Number of patients (in thousands)



2025

2026

2027

2028

2029

2030

2031

2032

2033



About Us

# ECHOES OF TRUST

Across countries, cultures, and communities, people come to Abate with hope in their hearts and leave with stories worth telling. Echoes of Trust is a collection of real voices and life-changing moments that reflect the care, compassion, and credibility that define who we are. These testimonials are not just words; they are living proof of the healing, respect, and reassurance that our patients experience. From those who traveled the world in search of a cure, to those who found comfort close to home these are the echoes that inspire us to serve better, every single day.



“ ABATE Eye Hospital is truly a modern medical center with world- class facilities. I know this personally because I regularly come here to check my eyes, and the care I receive is outstanding.

**P. K. Kunhalikutty**

Deputy Leader of Opposition, Kerala Legislative Assembly  
Former Minister of Industries & IT, Govt. of Kerala



Abate Eye Hospital has earned our trust not just through its modern facilities, but through the compassionate care it provides. Both my mother and I rely on Abate for our eye care — and we have always felt safe, respected, and well cared for.”

”

**P. Sreeramakrishnan**

Former Speaker, Kerala Legislative Assembly & Vice-Chairman, NORKA Roots



“ What truly sets Abate Eye Hospital apart is the care and attention given by the doctors & staff. Their approach is not just professional, but deeply compassionate. I felt truly cared for at every step of my treatment.

**Mukuvane, Lesotho**

Lesotho, Southern Africa



The infrastructure and setup at Abate Eye Hospital are truly world-class. From the advanced technology to the professionalism of the team, every detail reflects global standards in eye care. It's a center that delivers both excellence and compassion.

”

**Dr. Kudaibergen**

Kyrgyzstan



“ I had lost hope after visiting several top eye hospitals across the world, including in Iran none could restore the vision in one of my eyes. But everything changed when I came to Abate Eye Hospital. With their expert doctors & advanced care, I finally regained my sight. This hospital gave me back what I thought was lost forever.

**Muhammed Musabba**

United Arab Emirates (UAE)





# THANK YOU

## GET IN TOUCH

We believe great partnerships begin with meaningful conversations. Whether you're a potential investor, collaborator, student, or someone inspired by our journey — we welcome you to connect with us. At Abate AS, we are always open to ideas, opportunities, and alliances that share our values of integrity, innovation, and impact. Let's shape the future together



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